

# Proposal for the creation of a new YOB Award



This year the Young Ambassadors have been working on the topic of youth political participation. They have conducted extensive research with just under 3000 young people participating in order to find out how young people participate in politics, from the practical act of voting to engagement through social media, single issue activism and even conscious disengagement.

From our research we have gathered many interesting findings about young people's opinions and needs in regards to political engagement, all of which will be available in our report which will be available soon.

Following on from their research and attendance at European Conferences to discuss these and formulate joint recommendations, the Young Ambassadors looked back to how they could take action in the UK.

They decided that by **creating an award for initiatives to engage young people carried out by politicians** (for which they are nominated by young people) there would be a mechanism for young people to recognise those politicians that are already championing young people whilst also being a motive for politicians to engage with young people.

There will also be **another purpose** to the new YOB award – collecting good practice. Via the nomination process we will be able to collect examples of good practice when it comes to politicians engaging with young people and vice versa and the aim is to publish a blog/newsletter on this every quarter.

At the end of every year the best examples will select to be put to a vote by members and young people, and the winning initiative will win a Youth Champion of the Year Award.

For the first year, this will be a pilot, and the award, criteria etc will be reviewed at the end of the first year.

# Youth Champion Award

for individual politicians

This Award recognises initiatives carried out by politicians that are leading the way in engagement with young people, championing youth voice and making a difference to the lives of young people at a local, national or international level.

British Youth Council



**Who can apply:** young people, youth groups and youth organisations can nominate initiatives carried out by any elected representatives listed below

Elected Representatives:

- Members of Parliament (UK), Members of Legislative Assembly (NI), Members of Scottish Parliament, Assembly Members (Wales)
- Members of European Parliament
- Local Councillors
- Mayors

**Criteria for the award:**

You'll need to demonstrate how the initiative has met at least THREE of these criteria:

- The initiative engaged with a diverse range of young people.
- Engagement with young people because of this initiative has made a positive impact at a local, national or international level
- The initiative makes use of youth friendly, creative or innovative methods to engage with young people
- The initiative demonstrates a dedication to representing the views of young people e.g. meeting with elected youth representatives/youth groups, producing a youth manifestos, holding youth surgeries, supporting youth focused campaigns.

**Your contact details** *(Young people or youth organisations)*

Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

Home number: \_\_\_\_\_ Mobile number: \_\_\_\_\_

Email address: \_\_\_\_\_

**Details of the politician that has carried out the initiative being nominated**

Name of nominee: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

The age range of young people that the initiative focused on: \_\_\_\_\_

The total number of young people engaged with: \_\_\_\_\_

Please tell us how you heard about the awards: \_\_\_\_\_

**Please describe how the nominated initiative engaged with a diverse range of young people and how the elected representative recognised diversity and equality when engaging with young people in their role. (In 250 words maximum).**

**How has the nominated initiative made a positive impact on a local national or international level? (In 250 words maximum).**

**Please demonstrate how the nominated initiative demonstrated a dedication to representing the views of young people .** *(In 250 words maximum).*

**Please describe how the nominated initiative used youth friendly, creative or innovative methods to engage with young people.** *(In 250 words maximum).*

Please email your application and any pictures you may have of the nominated initiative to [awards@byc.org.uk](mailto:awards@byc.org.uk)

